



Master of Business Administration

In Agri Business

INTRODUCTION

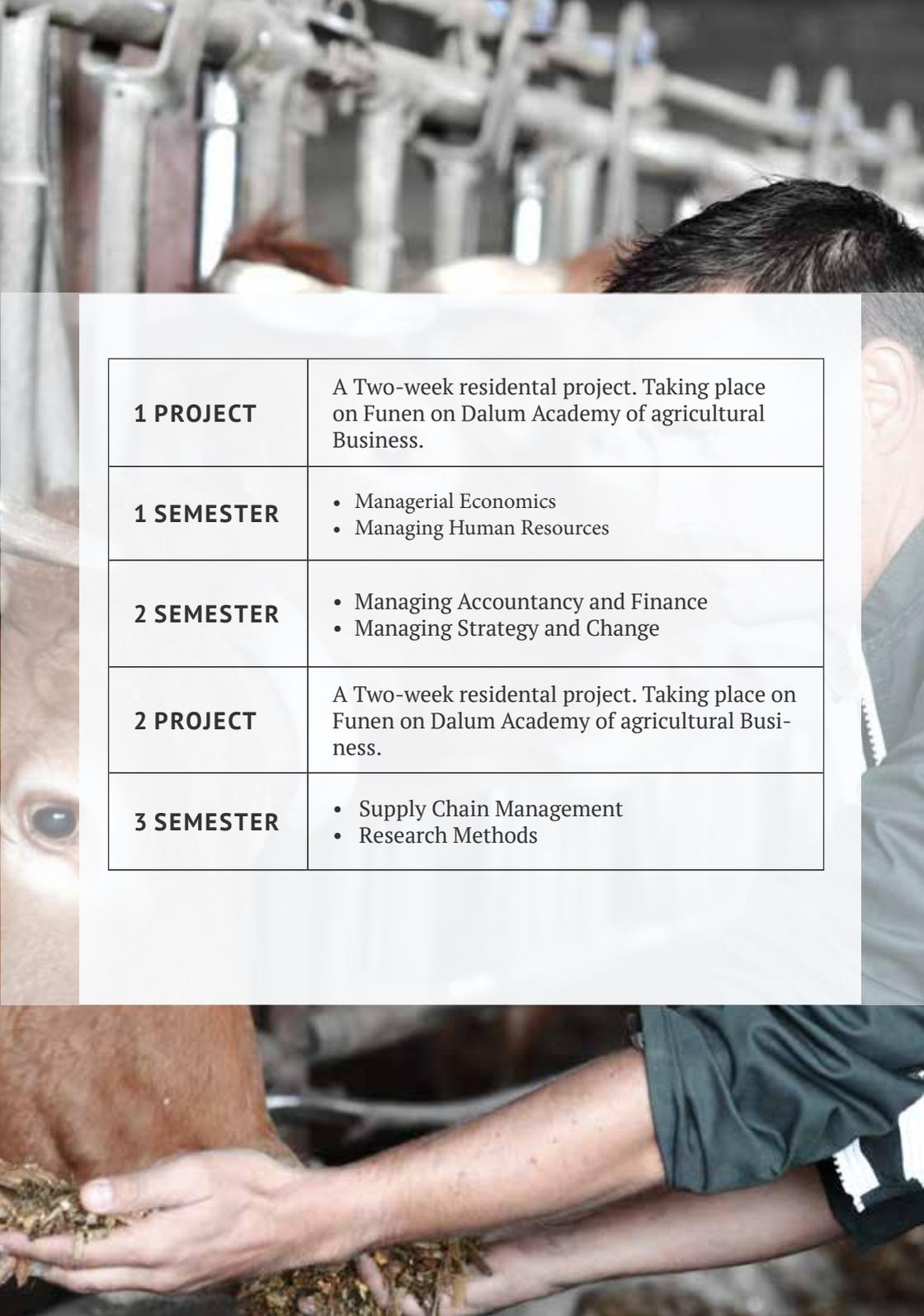
The E-learning MBA in agriculture program is based upon a growing and serious demand within the agricultural industry and is underpinned by an established and successful mode of delivery that offers a solution to the immediate customer market and for others in future.

Denmark has long been

regarded internationally as a leading education and training provider in agricultural management, having been in the forefront in this area since the start of co-operative farming in the 19th century.

From a management perspective, the challenges to the agricultural sector have never been greater. Put very simply:

In much of the world today, farming can no longer survive without the application of the most up to date and comprehensive management theories and applications as have been successfully adopted in most other areas of enterprise and industry.



1 PROJECT	A Two-week residential project. Taking place on Funen on Dalum Academy of agricultural Business.
1 SEMESTER	<ul style="list-style-type: none">• Managerial Economics• Managing Human Resources
2 SEMESTER	<ul style="list-style-type: none">• Managing Accountancy and Finance• Managing Strategy and Change
2 PROJECT	A Two-week residential project. Taking place on Funen on Dalum Academy of agricultural Business.
3 SEMESTER	<ul style="list-style-type: none">• Supply Chain Management• Research Methods

MANAGERIAL ECONOMICS

The aims of this module in Managerial Economics are to ensure that students can:

- Comprehend the strategic economic environment, and its place in management decision making.
 - Analysis of issues in business management
 - Appreciate the value of economic tools in shaping business decisions and strategy for the achievement of greater competitiveness
 - Gain experience in the use of economics for business and management research, both academic and practical.
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Assessment

- Discussion Question Responses (30 %). 5 in total discussion questions will be undertaken during the modul that should be submitted through the module blackboard for class discussions. 500 words each.
- Project Proposal and Outline Report (20 %) A 1250 word report
- Final Project Report (30 %) A formal report that provides both specific strategies and tactics involving pricing, production, and resource utilisation in order to enhance the value of the chosen firm.

MANAGING HUMAN RESSOURCES

The aims of this module in Managing Human Ressources are to ensure that students can:

This course aims to familiarise learners with major contemporary research evidence on effective approaches to HRML and HRD practice. Research focusing on the links between people mangement practices and positive organizational outcomes is highlighted.

The modul introduces learners to major debates about theory and practice in the specific fields of leadership and change management, the aim being to help them become effective leaders as well as effective HR specialists, managing others fairly and effectively and increasi

Assessment

- Oral presentations (30 %)
- 3000 word essay (70 %)



MANAGING ACCOUNTANCY & FINANCE

This module aims to:

- Enable course members understand the use of financial models and appreciate their practical relevance of business.
- Impart to course members an understanding of the various options available for financing businesses.
- Empower course members to use budgeting techniques with confidence to assist them control an organisation and improve upon business decision-making.
- Develop in course members the knowledge and skills needed to critically appraise information contained in published company reports and accounts.

Assessment

- 3000 word report (50 %)
- Oral exam (Presentation and defense of written report 50 %)

MANAGING STRATEGY AND CHANGE

The aims of this module in Managing Strategy and Change are:

Provide an MBA level integrative course in managing strategy and the challenges of its implementation. It develops the student's understanding and skills, as present and prospective future managers, for formulating the organisations' overall strategic direction. Its focus is on strategic decision-making related to business process design and the challenges of managing strategic change.

Managing Strategy and Change builds upon Semester one MBA modules

Assessment

- Coursework with to elements:
 - Individual Written case report of 2.000 words (25%)
 - Individual Oral presentation (25%)

- An Oral presentation based on a number of questions formulated by the lecturer. The presentation must be video-recorded by the student and submitted to the lecturer (50%)

SUPPLY CHAINING MANAGEMENT

The general aims of this module are to apply tools and techniques used to operate efficient and effective supply chains, and to learn how to manage supply chain strategies that support overall corporate objectives.

The student will be able to:

- Identify and chart an agri-business company's key business functions, business processes, and stakeholders.
- Understand the role of Logistics, Purchasing and Operations in the design and operation of supply chain.
- Identify and calculate relevant supply chain cost drivers.
- Identify key performance indicators (KPI's) that correctly evaluate supply chain systems within agri-business and lead to improved inventory control.

Assessment

- 3000 word report (50 %)
- Oral exam (Presentation and defense of written report 50 %)
- There will be one coursework assessment of at least 3000 words.

RESEARCH METHODS

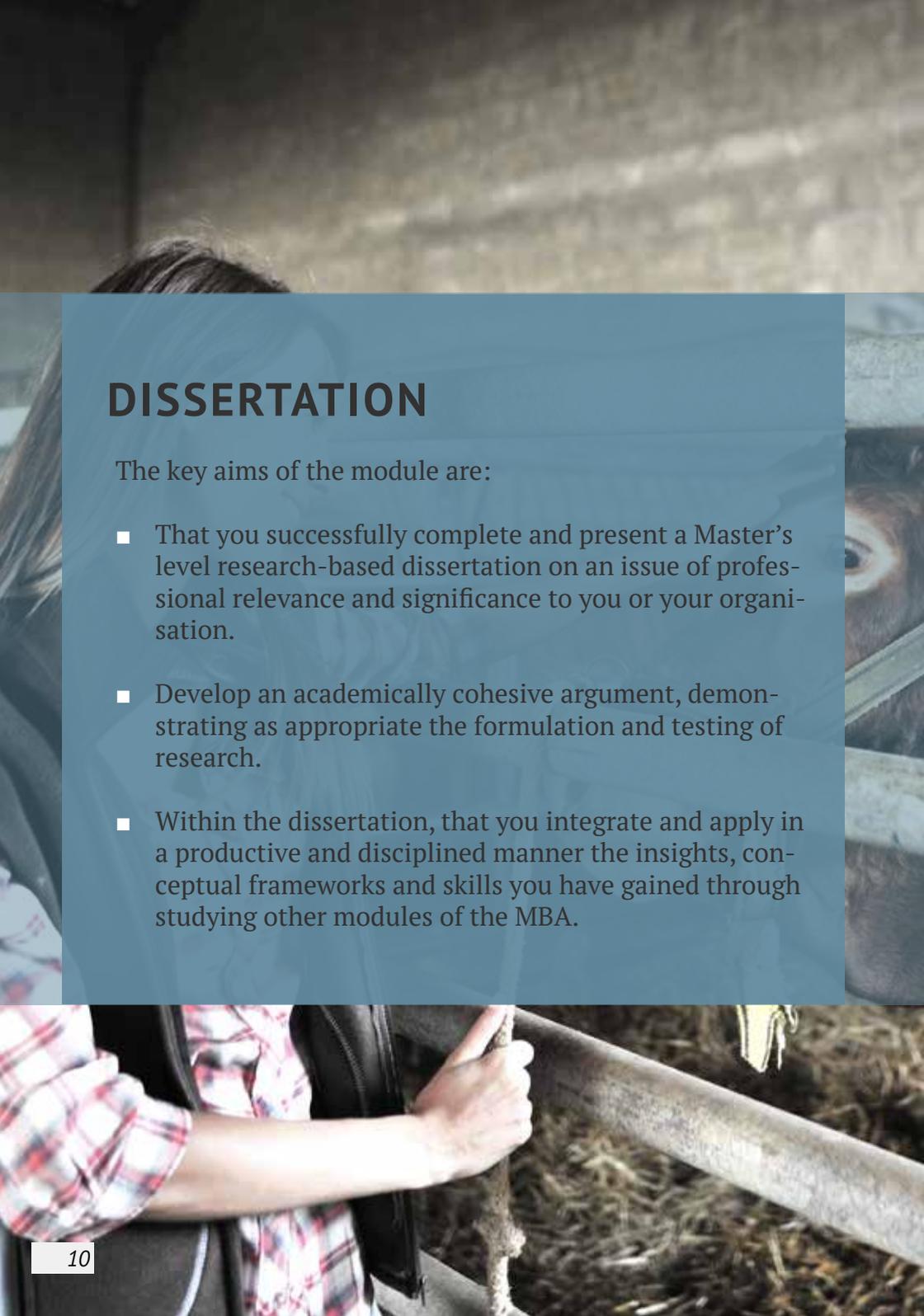
Upon successful completion of the Research Methods Unit the student will be able to:

- Analyse data, issues and situations.
- Understand the steps required to engage in the organisation of a substantial research project.
- Manipulate and use information and knowledge.
- Present and communicate information in a constructive and acceptable manner.
- Write a coherent and logical and well informed dissertation.
- Demonstrate problem solving and decision making skill.

Assessment

A research proposal, 5,000 words or equivalent, consisting of:

- A synopsis and rationale for the research issue or question located within current academic or practitioner debates.
- Initial survey and critique of relevant literature.
- Description of and justification for the proposed research approach.
- Research project plan.

A background image showing a person with long dark hair riding a horse in a stable. The person is wearing a plaid shirt and a black riding jacket. The horse is dark-colored and is being ridden in a stable with wooden railings. The image is partially obscured by a blue semi-transparent overlay containing text.

DISSERTATION

The key aims of the module are:

- That you successfully complete and present a Master's level research-based dissertation on an issue of professional relevance and significance to you or your organisation.
- Develop an academically cohesive argument, demonstrating as appropriate the formulation and testing of research.
- Within the dissertation, that you integrate and apply in a productive and disciplined manner the insights, conceptual frameworks and skills you have gained through studying other modules of the MBA.

PROJECTS

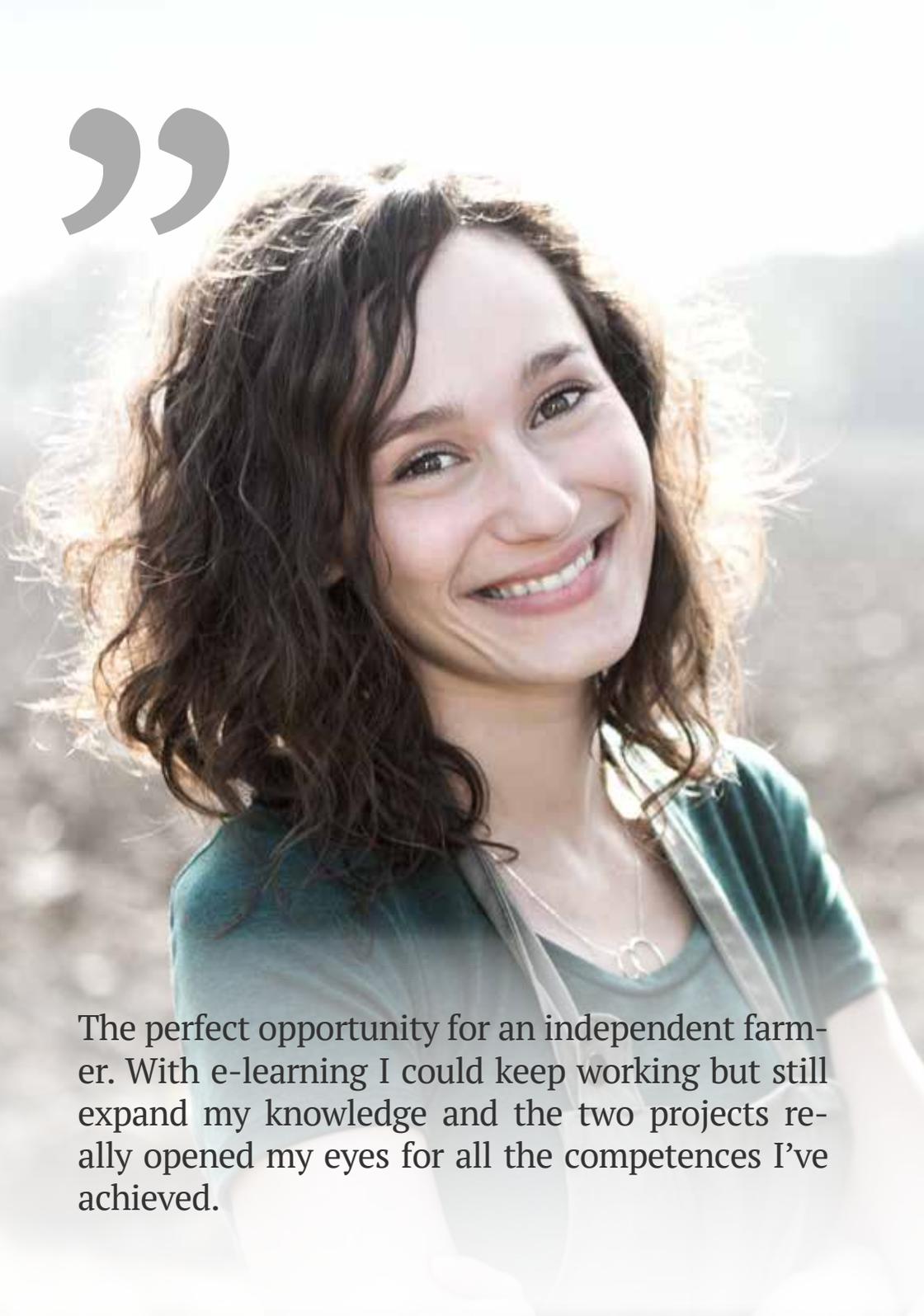
Project I

Project 1 takes place on Dalum Academy of agricultural Business in Denmark. The case will build on a concrete issue and will show the complex elements of agri-culture, problem-solving and management.

The first project will show the needs of the Agri-MBA.

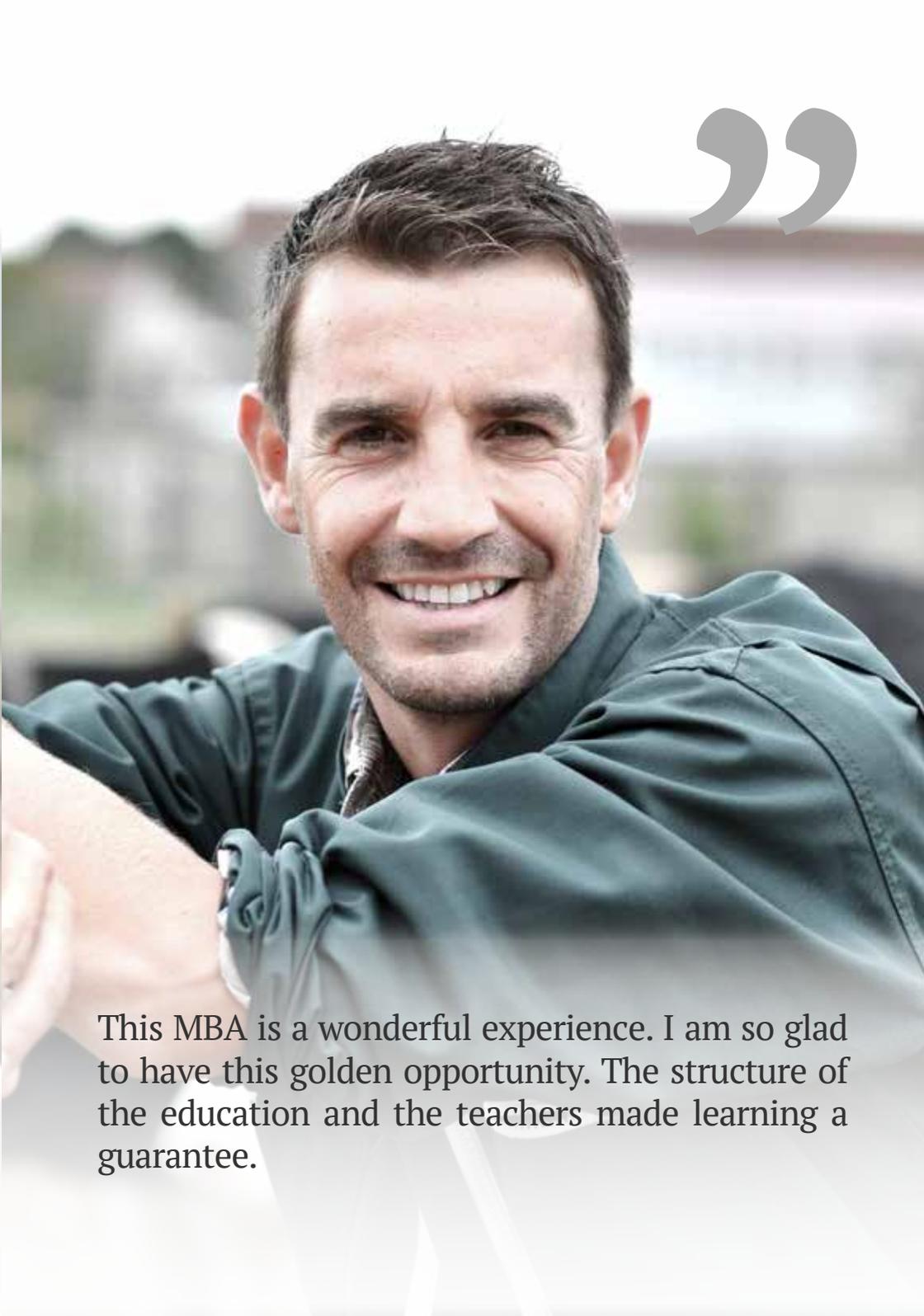
Project II

Project 2 will too take place on Dalum Academy of agricultural Business. The case will allow you to use your new knowledge and use it. During the 4. semesters you will should have collected information and knowledge to perfectly solve this project

A close-up portrait of a woman with dark, curly hair, smiling warmly. She is wearing a green top and a necklace. The background is a bright, out-of-focus outdoor setting. A large grey quotation mark is positioned in the upper left corner.

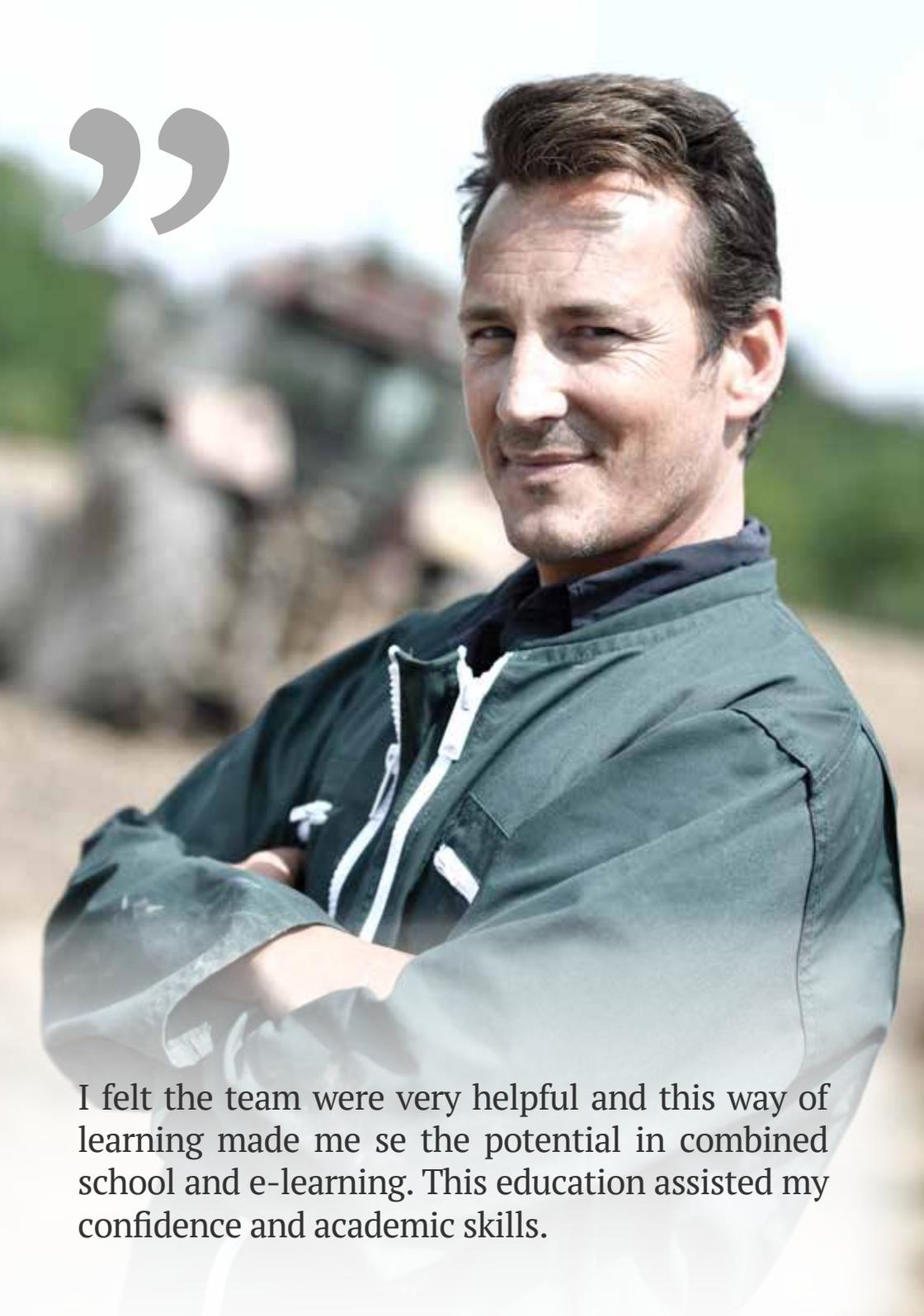
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The perfect opportunity for an independent farmer. With e-learning I could keep working but still expand my knowledge and the two projects really opened my eyes for all the competences I've achieved.

A close-up portrait of a man with short, dark hair and a light beard, smiling broadly. He is wearing a dark green graduation gown over a patterned shirt. His arms are crossed in front of him. In the top right corner, there is a large, grey, stylized quotation mark. The background is blurred, showing what appears to be an outdoor setting with buildings.

”

This MBA is a wonderful experience. I am so glad to have this golden opportunity. The structure of the education and the teachers made learning a guarantee.

A man with short brown hair, wearing a dark green jacket with white drawstrings, stands with his arms crossed. He is looking slightly to the left with a subtle smile. The background is a blurred outdoor setting with trees and a bright sky. A large, light gray quotation mark is positioned in the upper left corner of the image.

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I felt the team were very helpful and this way of learning made me see the potential in combined school and e-learning. This education assisted my confidence and academic skills.



CONTACT

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PRICE

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